



MBA

MASTER OF BUSINESS ADMINISTRATION 100% COURSEWORK, NO EXAMINATION

The MBA is a postgraduate degree programme which is a richly rewarding undertaking for those who want to progress into business management, strategic planning and financial understanding. The opportunities are endless with an MBA degree for those interested in leadership roles, become entrepreneurs or make a switch to another industry or career. Graduates are poised for upper-level positions and expected to contribute towards improvement in their workplaces and to the nation.

CHARTERED MANAGER

- Possess a recognised Bachelor's degree; OR • A Bachelor's degree or equivalent qualifications but did not reach CGPA 2.50 can be accepted, subject to a minimum of five (5) years working experience in related fields
- Flexible Entry Accreditation of Prior Experiential Learning (APEL)
- Entry Requirements: • Minimum 30 years of age •
- Merit Scholarship available for top performing student • 10% discount on tuition fee available through student loyalty scheme

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CORE MODULES



1. **Marketing Management**
2. **Managerial Economics**
3. **International Business**
4. **Managing People in Organisations**
5. **Accounting and Finance for Managers**
6. **Strategic Management-Asian Business**

SPECIALISATION SUBJECTS

Choose one (1) from specialisation below :

1. Islamic Banking and Finance • Islamic Economics • Shar'iah Aspects of Business and Finance (Fiqh Muamalat) • Islamic Financial Institutions and Markets
2. Islamic Insurance • Takaful Products • Takaful Operations and Management • Shari'ah Fundamentals for Takaful managers
3. International Business • Multinational Corporations • International Marketing • International Logistics and Transport
4. Supply Chain Management • Supply Chain Management • Purchasing & Procurement Management • International Logistics & Transport
5. Entrepreneurship • Entrepreneurship & Innovation • Enterprise Risk Management • Small Business Management
6. Human Resource Management • HR Training & Development • HR Planning, Recruitment & Selection • Compensation Management

7. Accounting • Accounting Information System • International Accounting • Accounting Theory Practices
8. Tourism Management • Tourism and Hospitality Marketing • Hospitality Management • Event Management
9. Healthcare Administration • Health Policy and International health systems • Healthcare Information Management & E-health • Operational management of Clinical & supportive Services • Management of Aged Care Services • Legal and Ethical Aspects of Healthcare • Management of Aged Care Services
10. Leadership • Corporate Social Responsibility • Corporate Communication • Managing Leadership Performance
11. Marketing • Digital Marketing • Service Marketing • International Marketing

ELECTIVE SUBJECTS

(Choose any FIVE (5) subjects from electives below (if you not selecting any specialisation above) If you have selected a specialisation, choose any TWO (2) subjects from the electives below)

1. Research Methodology
2. Law and Ethics
3. Project Management
4. Quality and Change Management
5. Business Statistics

LEARNING OUTCOMES

- Demonstrate managerial and leadership qualities through communicating and working effectively.
- Demonstrate the skills and principles of lifelong learning in their academic and career development.
- Apply theories and concepts in the decision making process in the business environment.
- Critically evaluate theories and concepts of business.
- Generate solutions to problems using scientific and critical thinking skills.
- Conduct research with minimal supervision and adhere to legal, ethical and professional practices.